



KELLY CLEMENTS

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Presentation Options

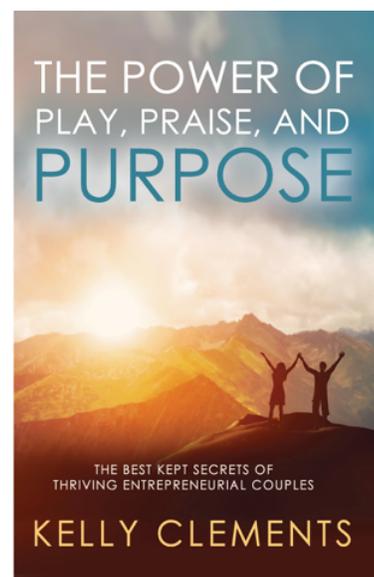
- Keynote
- Breakout Session
- One Day Workshop
- Weekend Retreat

**All available for members, spouses, or couples*

Book Information

Power of Play, Praise & Purpose

Available on Kindle & Amazon



Topic Overview: The Three Best Kept Secrets of Thriving Entrepreneurial Couples

After 14+ years in the coaching industry, Kelly Clements has correctly identified the spouse as one of the most powerful forces in business. Because entrepreneurs have rewritten the rules of business, Kelly has rewritten the rules of entrepreneurial marriages. She has taken all of the coaching principles she has taught her executive clients over the years and reverse engineered them to include the spouse. This gives couples equal footing in creating a shared life of purpose outside of the business.

Key Issues Covered Include:

- **The Power of Play:** Entrepreneurs thrive in a flow state, which is why they tend to gravitate towards work. By instilling a strong sense of play in their relationship, entrepreneurs are more engaged in quality time away from work. Play is also where couples reunite through a sense of shared enjoyment. It allows BOTH parties the chance to reconnect through enjoyable pursuits. Play offers a sense of rejuvenation that surpasses rest and even sleep. It releases the same endorphins that are released during flow at work and causes people to fall in love.
- **The Power of Praise:** The traits that make us successful in business can be a real challenge at home. If we're driven at work, we're stubborn workaholics at home. If we're innovative at work, we're chaos at home. If we're multi-taskers at the office, we're manic at home. By focusing on the power of praise, couples are empowered to help one recognize when their strengths show up as weaknesses so fights become fair. Most important, it helps couples identify their ideal compliment to criticism ratio.
- **The Power of Purpose:** When couples share a purpose outside of their business, they become bulletproof. Often, the spouse can lose his or her sense of purpose in the inertia of the business. Helping couples recommit to a shared sense of purpose outside of the business brings greater fulfillment to the spouse, which in turn revives the marriage and the entrepreneur.

Value to Members

Kelly, who approaches this delicate topic with an easy sense of humor, has a knack for empowering her audience to believe in bigger, SHARED, future together. Aligning a couple's vision sets in motion a path to more play and praise—two key ingredients for creating an unshakeable bond.

Speaker Biography: Kelly Clements | Speaker. Author. Coach. | Chicago, IL



Kelly Clements has been in workshop rooms behind closed doors with the entrepreneurial elite for more than 15 years. After working for some of the most prestigious coaching companies in the world, she started her own coaching practice in 2012. Since then she has gone on to write a best selling book and has spoken to hundreds of groups including Million Dollar Round Table, YPO, EO, Vistage and a

host of other mastermind companies.

Her focus leans towards balancing the scales of business and relationships as she has witnessed and experienced the toll entrepreneurship can have on marriage and families. She believes the strengths that make us successful in business can be a challenge at home. But her perspective and strategies have worked to help entrepreneurial couples achieve greater harmony while building their businesses.

Her experience working at Strategic Coach gave her a broad understanding of the processes and systems that allow companies to 10X. Here, she was exposed to invaluable coaching tools and concepts designed to give entrepreneurs more freedom of time, money, and relationships.

Next, she moved on to Session Director at Lifebook. This role afforded her the opportunity to support successful entrepreneurs in their personal lives. Mastering the Principal of Interconnectivity gave her an unfair advantage in her coaching practice. Her innate understanding of the intimate connection between the love relationship and business development uniquely qualifies her to help couples navigate common entrepreneurial landmines.

Her background also includes working for Walt Disney World, Disney Cruise Line, and Sea Pines Resort on Hilton Head Island. She holds her Bachelors Degree in Commercial Recreation from Illinois State University. She is also a travel baseball, basketball, and football mom committed to showing her sons (Will, 11 and Luke, 9) all that life has to offer on and off the field.